



Oscar Rubén Arias Solís

Finance Director | FP&A | Treasury | Strategic Finance Business Partner
+20% cash flow improvement • \$500K USD savings • -30% cost reduction • +15% operational growth.

Treasury Manager

Crepes & Waffles | Feb 2025 – Mar 2026.

- Managed cash flow of approximately **\$20M MXN**, leading a team of 2 and overseeing 160+ suppliers
- Designed and implemented the company's first **daily cash flow model**, enabling strategic decisions such as expansion and USD debt repayment
- Led implementation of a **supplier portal**, automating payments and eliminating operational risks
- Achieved **30% reduction in maintenance costs** through financial analysis and optimization

Business Controller Chief

Moët Hennessy (LVMH Group) | Jul 2023 – Feb 2024.

- Responsible for financial analysis of a business exceeding **\$800M MXN in revenue**, with direct reporting to France
- Evaluated financial performance through **gross margin and EBITDA analysis**
- Contributed to **1% EBITDA improvement** through headcount optimization analysis
- Participated in development of the 2024 budget and financial projections

Financial Planning Coordinator (Temporary)

Royal Holiday | Nov 2022 – Feb 2023.

- Supported budgeting process for **\$100M MXN**, collaborating with all business areas
- Coordinated cross-functional financial inputs across sales, HR, finance and operations
- Developed financial models using **JD Edwards, Hyperion and Power BI**
- Strengthened financial structure within a newly formed budgeting team

Head of Treasury & Senior FP&A

Campbell Soup Company | Jul 2019 – Aug 2022.

- Managed treasury and financial planning for a **\$200M MXN operation**
- Led team of 2 (Accounts Receivable & Payable)
- Increased cash flow by **20% over three years**
- Managed investment portfolio of **\$100M MXN** with low-risk strategies
- Led **digital transformation of financial processes** during pandemic
- Managed banking relationships (Banamex, Santander, Citi)

FP&A Finance Analyst

FedEx Corporation | Aug 2016 – Jul 2019.

- Delivered financial planning and analysis in a multinational environment
- Achieved **4% variance vs budget**, improving forecast accuracy
- Evaluated investments for **50+ distribution centers**
- Analyzed projects between **\$3M–\$10M USD**, supporting expansion decisions
- Contributed to **15% operational growth**
- Tools: Hyperion, Essbase, Power BI

Finance Analyst – Transportation & Warehouse

Mondelez International | Aug 2013 – May 2016.

- Led logistics financial analysis for a major national distribution center
- Managed analysis covering **50% of Mexico's operational volume**
- Led "Lego Project" optimizing pallet configuration and logistics efficiency
- Generated **\$500K USD annual savings**
- Tools: SAP, Power BI

Key Achievements.

- Increased cash flow by **20% (from \$200M to \$240M MXN)** through structured financial planning
Generated **\$500K USD annual savings** through logistics optimization.
- Reduced **maintenance costs by 30%** through financial analysis and cost control.
- Achieved **4% budget variance accuracy** in financial planning.
- Contributed to **15% operational growth** through investment analysis.
- Automated financial processes saving **8 hours per week** and reducing operational risk.
- Improved EBITDA by **1%** through cost structure optimization.

Education & Skills.

- MBA – Universidad Iberoamericana (2022)
- Bachelor's Degree in Finance / Business – Universidad Tecnológica de México (2014)

Tools: SAP • Hyperion • Essbase • Power BI.

Languages: Spanish (Native) • English (Fluent)