

## Víctor Manuel Jiménez Gómez

I lead nationwide logistics operations with a focus on efficiency, financial control, and continuous improvement. I design strategies to optimize distribution and multimodal transportation costs. I transform traditional logistics structures into flexible and profitable models. I align logistics operations with the company's commercial and financial strategy. I build high-performance teams and foster operational leadership at all levels. I implement technologies such as WMS, TMS, and ERP systems to enhance traceability. I am skilled in supplier negotiation and large-scale budget management. I center my leadership on productivity, customer service, and regulatory compliance.



### **AT&T Communications – Mexico City (2015–2025)**

*Held the following positions:*

#### **Logistics Director.** January 2025 – October 2025.

I assumed national responsibility for AT&T's logistics network, overseeing warehouse operations, handset and infrastructure transportation, and managing a budget of MXN 170 million. I led the restructuring of the national logistics network, reducing delivery times to 1,800 retail points from 4.2 to 3.5 days and achieving a 15% budget savings—equivalent to MXN 24 million. I implemented an operating model for Apple and Samsung handset launches, achieving deliveries in under 2.5 days nationwide. I designed and executed a month-end delivery plan that achieved 100% fulfillment efficiency, consolidated 100% inventory accuracy, and aligned operations with a five-year strategic logistics plan focused on efficiency, profitability, and customer service.

#### **Transportation and Fleet Control Director.** January 2022 – January 2025.

I led the transformation of AT&T's national transportation and fleet management model, overseeing more than 1,500 vehicles and a budget of MXN 210 million. I redefined operational policies and negotiated with key suppliers, generating savings of more than MXN 120 million over two years. Achieved 100% fleet availability and 100% on-time, complete deliveries to retail stores, commercial chains, and network sites. Under my leadership, delivery effectiveness remained consistently at 100%, establishing logistics operations as a competitive advantage for the business.

#### **Supply Chain Analysis and Transformation Manager.**

*February 2018 – January 2022.*

I led the redefinition of logistics policies in procurement, warehousing, and infrastructure distribution. Designed and implemented strategies that reduced end-to-end delivery times to infrastructure suppliers by more than ten days—from order placement to on-site installation. Through analytical cost management and supplier contract optimization, achieved annual savings of MXN 70 million in infrastructure implementation and MXN 50 million in warehousing costs through consolidation. These initiatives significantly improved operational efficiency and strengthened the structural redesign of the supply chain, directly impacting profitability.

#### **Senior Operations and Distribution Manager.** January 2015 – January 2018.

I supervised nationwide infrastructure operations, ensuring 100% traceability and inventory reliability. Implemented a WMS system in the central warehouse and consolidated 14 regional warehouses into seven, generating savings of more than MXN 70 million in 2.5 years. Under my leadership, the team achieved 100% on-time, complete deliveries and increased internal customer satisfaction by more than 30%. The introduction of agile methodologies strengthened the company's performance culture and consolidated an operating model focused on financial control and continuous improvement.

#### **Regional Distribution Center Manager.**

*Chedraui. November 2013 – January 2015 | Villahermosa, Tabasco.*

I led logistics operations for dry, refrigerated, and frozen products serving 120 stores in Mexico's southern region. Developed automated receiving, picking, and shipping processes that reduced operating and transportation costs by 15%.

### **Professional Profile and Objective.**

I am a professional with over thirty years of experience leading logistics operations, distribution, transportation, procurement, and supply chain management for national and multinational corporations in the telecommunications, retail, and consumer goods industries.

Throughout my career, I have learned to transform logistics into a strategic tool that drives profitability, customer service, and operational efficiency.

I have managed multimillion-peso budgets, optimized warehouse and transportation networks, negotiated with strategic suppliers, and consolidated nationwide operations with a focus on continuous improvement. My leadership style is based on building solid teams, making financially sound decisions, and maintaining a firm commitment to measurable results.

My objective is to lead logistics, supply chain, or distribution strategy for an organization that values efficiency, innovation, and operational profitability—applying my experience in cost optimization, project management, fleet control, and large-scale process redesign.

### **Areas of Interest.**

I am particularly interested in organizations that view logistics as a core driver of competitiveness. I seek environments where I can add value by transforming warehouse, distribution, and transportation management—leading teams toward measurable and sustainable results.

Implemented a flexible distribution model that improved traceability, boosted workforce productivity, and enhanced service efficiency.

**Warehouse Manager** – ALSEA. August 2012 – November 2013 | Mexico City.

I designed and implemented the national storage and distribution strategy for over 1,500 stores, integrating the WMS system across the logistics network. Achieved 99.5% inventory accuracy and 99% service level performance, while managing MXN 110 million in budgets and negotiating contracts with key suppliers. Promoted cultural change and professionalization across the logistics team, building high-performing groups focused on efficiency, productivity, and profitability.

**Perishables Distribution Center Manager.**

*Comercial Mexicana. 2008 – 2012 | Mexico City.*

I directed the perishable products distribution center, leading more than 350 employees and managing large-scale budgets. Implemented temperature control, traceability, and quality processes that earned TIF certification. Reduced waste and optimized delivery routes to ensure consistent supply to stores in central and southeastern Mexico.

**Dry Goods Distribution Center Manager** – Comercial Mexicana.

*2004 – 2008 | Tultitlán, Mexico State.*

I managed the dry goods distribution center, supervising 700 employees and budgets exceeding MXN 200 million. Designed storage and distribution strategies that increased operational productivity and implemented WMS and TMS systems to enhance traceability and reduce logistics costs across the supply chain.

**Distribution Manager** – Avon Cosmetics.

*March 1992 – March 2004 | Celaya, Guanajuato.*

I led national distribution logistics, coordinating delivery cycles for each commercial campaign and ensuring operational targets were met. Participated in relocating the plant from Mexico City to Celaya and contributed to automating picking lines through “Pick to Light” technology, reducing operating costs by 85% and increasing productivity by 75%. Fostered a results-driven culture focused on collaboration, innovation, and continuous improvement.

## Education and Certifications.

Executive Management Diploma –  
Universidad Anáhuac (Online),  
Mexico City | Feb 2024 – Sep 2024.

Supply Chain Diploma – Universidad  
Autónoma de Celaya / CANACINTRA,  
Celaya | Feb 2012 – Oct 2014.

Bachelor’s Degree in Accounting –  
National Autonomous University of  
Mexico (UNAM), Faculty of Business,  
Accounting and IT | Jun 1991 – Sep  
1995.

**Languages:** Native Spanish,  
Intermediate English (technical  
reading and professional  
communication)