



## Jorge Alberto González Meza.

Proven ability to lead the financial transformation of national and international companies. Solid track record in M&A, corporate restructuring, financial consolidation, and working capital optimization. Expert in institutionalizing growing corporations and strengthening capital structures. Extensive experience negotiating large-scale financing and credit facilities. Strong leadership in the implementation of world-class ERP and financial platforms (SAP, Oracle, Microsoft AX). Strategic vision combined with a hands-on approach in high-growth, high-pressure environments.



### **Chief Financial Officer – Gastronomía Pigudi & Procesadora y Distribuidora Los Chaneques. 2025 – Present / Mexico City**

As CFO, I am responsible for institutionalizing the corporate structure of a fast-growing group in the food industry. I have strengthened financial discipline by implementing processes that ensure control and efficiency in resource management, establishing treasury and procurement guidelines to consolidate suppliers, unify terms and conditions, and secure higher profit margins.

From treasury, I successfully negotiated a **MXN 75M loan**. In corporate procurement, we achieved **savings of MXN 3M within a single quarter** by consolidating suppliers and contracts. Additionally, I improved the **On Time Delivery KPI from 70% to 98%**, strengthening operational reliability and supplier performance.

### **Corporate Controller – Granjas Carroll de México (Smithfield Company) 2022 – 2025 / Puebla, Mexico.**

Led the areas of accounting, tax, planning, compliance, credit and collections, payroll, treasury, foreign trade, and procurement. One of my key achievements was improving cash flow by **USD 20M**, while reducing overdue accounts from 30% to 9%.

I designed investment and hedging policies, launched the shared services area, and significantly optimized **Microsoft AX** in modules such as GL, treasury, projects, fixed assets, and procurement. This accelerated monthly closing cycles and improved the quality of reporting to senior management.

I also participated in an **M&A process**, acquiring a company that added value-added solutions to the business, and led the back-office integration to ensure operational continuity and efficiency.

### **Director of Administration and Finance – LOGIFLEKK (Qualitas) 2021 – 2022 / Mexico City.**

Led the **merger of three companies**, ensuring the issuance of 2020 and 2021 financial statements with no audit findings.

In accounting, I established a structured closing process with clear deliverables and calendar, reducing the cycle from 20 to 10 business days, with the target of reaching the 5th business day. This increased accuracy and gave top management stronger visibility and decision-making confidence.

### **Professional Profile.**

Proven ability to lead the financial transformation of national and international companies. Solid track record in M&A, corporate restructuring, financial consolidation, and working capital optimization. Expert in institutionalizing growing corporations and strengthening capital structures. Skilled negotiator of large-scale financing and credit facilities. Leadership in the implementation of world-class ERP and financial platforms (SAP, Oracle, Microsoft AX). Strategic vision combined with a hands-on approach in high-growth, high-pressure environments.

### **Professional Objective.**

To lead financial teams in high-impact organizations by implementing strategic solutions that optimize resources, enhance profitability, and strengthen financial control. My goal is to contribute to the organization's financial sustainability through the restructuring of key areas, cash flow optimization, and maximizing long-term value for shareholders and stakeholders.

### **Education.**

MBA – ITESM, 1999  
Certified Public Accountant – ITESM, 1996

I also participated in an **M&A process**, acquiring two companies that enhanced the organization's offering. I was responsible for the **back-office transition**, ensuring seamless integration of accounting and administrative functions.

#### **Finance Director CAMEX – Swissport Mexico.**

*2020 – 2021 | Mexico City.*

Led the implementation of **SAP across four companies** in the group, optimizing financial and operational processes. Negotiated a **USD 50M credit line** and generated **USD 6M in savings** through efficient working capital management.

I also led the optimization of procurement and inventory areas, delivering **additional savings of USD 6M**. Oversaw the closure of insourcing companies and successfully obtained the **REPSE certification**, ensuring regulatory compliance and operational continuity.

#### **Director of Administration and Finance – Yanbal Mexico.**

*2015 – 2019 | Mexico, U.S., and Guatemala.*

Restructured the finance function and consolidated financial teams across three countries. Achieved **USD 4M in savings** through strategic procurement initiatives and an additional **USD 1M in savings** by integrating the IT department.

In 2019, I led the **relocation of corporate offices and warehouses in Mexico**, achieving **USD 5M in savings** while significantly improving execution timelines.

#### **Early Career in Finance and Audit. 1997 – 2011.**

Worked in **PriceShoes, Bombardier Mexico, Vitro, Cameron Mexico (Schlumberger), Veritas Software Mexico (Symantec), Philips Mexico, and PwC**. Built a strong foundation in **financial planning, treasury, compliance, procurement, accounting, audit, cost control, and tax planning**, consistently focused on efficiency and resource optimization.

#### **Certifications & Training.**

IFRS, NIF, US GAAP, SOX  
Green Belt, Lean Manufacturing,  
PMO SAP, Oracle.

#### **Languages.**

Spanish: Native  
English: Advanced

#### **Career Interests.**

I am particularly interested in opportunities that require **institutionalizing expanding corporations, optimizing capital structures, and leading financial transformation processes that strengthen long-term profitability.**

My focus combines **cash flow discipline, negotiation of large-scale financing, and implementation of operational efficiency models**, with a **hands-on execution style** that delivers measurable savings and ensures sustainable results for shareholders.