



Christian Daniel Osorio Guzmán



Lead ESG strategies at a regional level with a focus on measurable outcomes and cross-sector collaboration. Design and implement decarbonization, circular economy, and environmental compliance programs that connect local operations with corporate objectives across the supply chain. Execute technical projects in water efficiency, energy transition, and certifications under international standards, ensuring alignment with the company's strategic vision. Integrate ESG indicators into business decisions, particularly in highly regulated sectors across LATAM and North America. Optimize the sustainable performance of high-impact organizations, delivering tangible and scalable results across operations.

BRAMBLES – CHEP | 2023 – 2025. Regional Sustainability & Decarbonization Leader – Operations & Logistics LATAM | Mexico City.

Led the regional strategy for decarbonization and circular economy across CHEP's logistics operations in Latin America (Mexico, Central America, Colombia, Peru, Chile, Brazil, and Argentina). Acted as a strategic connector across Logistics, Operations, Procurement, Legal, Sustainability, and Commercial teams. Directed initiatives integrating new technologies, supplier partnerships, and waste valorization models with measurable environmental and financial outcomes.

Key responsibilities included opportunity mapping, cross-regional alignment, stakeholder negotiation, and OpEx/CapEx planning for sustainable practices.

Key achievements:

- 25% reduction in absolute CO₂e emissions (Scope 1 & 2, ~20 tons) and 5% reduction in Scope 3 (~5,000 tons) within 2 years.
- 100% implementation of circular solutions in 30+ service centers across LATAM, valorizing ~60,000 tons of wood waste.
- Established regional ESG KPI monitoring system aligned with global SBTi and Zero Product Waste commitments.

HEINEKEN MÉXICO | 2023. Plant Sustainability Leader | Sonora, Mexico.

Implemented the global sustainability strategy at a local manufacturing site, aligning corporate goals with technical, operational, and leadership teams. Directed energy, water, and waste efficiency projects that ensured compliance, risk reduction, and environmental performance.

Participated in the leadership committee and cross-functional task forces to drive culture change and continuous improvement in environmental performance.

Key achievements:

- 15% reduction in thermal and electrical energy consumption vs. 2022.
- Proportional CO₂e emission reduction and lowest historical water usage (2.3 liters/liter of product).
- Improved WWTP reliability from 55% to 72%; achieved Clean Industry certification.
- Achieved 99% waste recovery under Zero Waste to Landfill program.

BOCAR GROUP | 2017 – 2023. Senior Specialist – Environmental Control & Sustainability | 2021 – 2023 | State of Mexico.

Served as a key link between corporate strategy, operations, and regulatory compliance, developing and executing the company's ESG materiality framework. Managed circular economy projects in Mexico and the U.S., negotiating sustainable solutions with cross-functional teams and ensuring successful implementation.

Professional Profile.

Environmental Engineer with over 10 years of experience leading sustainability initiatives in multinational companies across the automotive, food & beverage, logistics, transportation, and retail sectors throughout Mexico, LATAM, and North America. Proven expertise in designing and executing ESG strategies that link local operations to corporate value chains, driving both environmental impact and business value. Specialized in decarbonization, circular economy, water and energy efficiency, integrated waste management, and environmental compliance. Skilled in translating performance indicators into strategic decisions. Agile project leader certified in Scrum and experienced in PMI/IPMA frameworks. Known for systemic thinking, high execution capacity, and focus on scalable, results-driven sustainability.

Career Objective.

To join an organization where sustainability is a catalyst for transformation, leading high-impact regional projects, aligning ESG priorities with business strategy, and accelerating the transition toward climate-responsible operations, generating environmental, social, and economic value through innovative and collaborative solutions.

Education.

Environmental Engineering | Instituto Politécnico Nacional (IPN) – UPIBI | 2010 – 2016
Technical Degree in Electrical Installations & Maintenance | IPN – CECyT 11 | 2006 – 2009.

Key achievements:

- Recovered 95% of diamines used in gravity casting, eliminating hazardous waste disposal.
- Reduced mold release agent usage by 20% in HPDC processes, minimizing water discharge impacts.
- 17% water consumption reduction vs. 2015 baseline, generating \$150,000 in operational savings.
- Lead auditor for ISO 14001 compliance in Mexico and U.S. plants.

Water Systems Project Engineer | 2017 – 2021.

Led water optimization and treatment projects across Plastic and Aluminum business units. Developed infrastructure upgrades, automation strategies, and digitalization initiatives for water systems, aligning sustainability goals with investment and operational decisions.

Key achievements:

- Delivered a \$1M project with ROI under two years, generating \$500,000 in savings.
- Designed and implemented advanced cooling and water treatment systems.
- Developed the digitalization roadmap for water systems as part of Industry 4.0 integration.

METROPOLITAN CENTER FOR POLLUTION PREVENTION & INTEGRATED MANAGEMENT | 2015 – 2017. *Environmental Project Consultant | Mexico City.*

Collaborated with public, private, and multilateral stakeholders to design and implement environmental impact projects and manage regulatory compliance. Supported technical and administrative processes for industries including mining, food, retail, and transportation.

Key achievements:

- 100% approval rate on Environmental Impact Assessments (EIAs) and Technical Justification Studies for clients including Grupo México.
- Led the national inventory of persistent pollutants for UNDP Mexico.
- Supported Clean Industry and environmental compliance certifications for companies such as La Corona, McCormick, and Walmart México.

Certifications.

Inhouse Sustainability Manager (ESG) | CAMEXA & GIZ | 2022.

Scrum Master Professional Certificate | CertiProf | 2021.

ISO 14001:2015 Internal Auditor | Quality House | 2019.

Environmental Leadership Program | PROFEPA | 2017.

Waste Management Certification | SEMARNAT | 2016.

Relevant Training.

Change Management, Managerial and Leadership Skills | CHEP, Heineken.

Circular Economy & Project Management (PMI/IPMA) | Tecnológico de Monterrey.

Industrial Safety Programs | Safe Start, DuPont.

Business Agility & Analysis | UNAM.

Fluid Engineering & Water Tech Innovation | NeoPetrol, Nalco Water.

Languages.

Spanish: Native

English: Advanced – capable of business communication and technical presentations.